

## **Video Formats**

### **Research video**

Research videos present a research article (published in a well-ranked journal approved by the FNEGE), a conference paper (presented at an academic or scientific colloquium) or a book (awarded the FNEGE label).

The 3-minute video outlines the main research questions, the major results and theoretical contributions as well as its managerial implications.

The main goal of this video format is to put a spotlight on high quality business and management research conducted by business school faculty.

### **Trends video**

The main purpose of this format is to share the point of view of academics or managers about trending topics or issues.

This video format is more flexible but still needs to comply with quality criteria such as tackling a hot topic, bringing a subject to the attention of the academic community, having a research theme in the background, etc.

### **Pedagogical initiative video**

The purpose of this video format is to present a pedagogical innovation.

The aim is to share feedback on innovative pedagogical initiatives that bring new knowledge about how business and management are taught. Pedagogical innovation is interpreted in a broad sense. Once again, these videos must comply with the quality criteria for content, but also the way it is presented. The videos need to be of interest to the academic community and bring new insight into the teaching of business administration and management.

### **Video interview**

The purpose of this video format is to interview a faculty member or manager about a research topic, a managerial question, or a current issue.

## **Management dictionary video**

These videos are concise (less than 2 minutes) and explain the meaning of a word found in managerial vocabulary or jargon.

## **Management master's thesis video**

This video format presents, in less than 3 minutes, a thesis by a master's student who is studying at a business school subscribed to FNEGE Media. The video can be a summary of the thesis itself or can be about a specific topic addressed within it.

## **Portrait video**

Portrait videos are really a celebration of some of the most renowned faculty in the business and management field or prominent top managers. It's an opportunity to share their teaching work, research, vision or advice!

All the videos available on the FNEGE Media platform respect ethical criteria and can be viewed by a large audience in an academic context.

All of the videos are subject to the terms and conditions of the "Creative Commons Attribution License: No Modification".